DOHERTY COUPLERS & ATTACHMENTS NEWS RELEASE

Efficiency & Safety a Top Priority for Earthmoving Business

South Island-based contractor, Taggart Earthmoving, has grown significantly in recent years to become a large company employing over 80 people at any one time. Investing in machinery providing efficiency on site and across multiple projects is part of the recipe to success for this family-owned and operated contracting firm.

"Dad started the business in 1953 with a small freight truck, carting product off the wharf into the city. Then he built a loader onto an old Farmall tractor and bought a small tip truck, which was the beginnings of the contracting business," says managing director, Paul Taggart, who joined the company in 1980.

These days Taggart Earthmoving is involved in a much wider range of projects including bulk earthworks, commercial site works, demolition, subdivisions, dairy conversions, irrigation works and water storage ponds. The diversity and variety of their projects requires an equally wide range of machinery and attachments.

Taggart was one of the first businesses to use Doherty attachments almost 10-years ago due to the versatility and safety features of the product range. Now celebrating their 60th anniversary, Taggart has recently purchased three Doherty's Snaplock+ Couplers to support the growth of the business across all service sectors.

"We use Doherty's couplers because our operators like the way they lock tight and being multi-fit, they pick up all our attachments," explains operations manager, Mark Taggart.

Safety is also a number one priority on site for Taggart Earthmoving. "Quick couplers meeting important safety requirements is definitely important to us," says Mark. "The dual lock system of the Snaplock+ reassures the operator of this."

As a family-owned business, buying New Zealand made equipment is something they try to achieve but is not always possible in this industry, highlights Mark. "We all like the fact Doherty's couplers and attachments are a quality New Zealand-made range of products."

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